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G3ICT AND E.J. KRAUSE & ASSOCIATES, INC. TO CONVENE GLOBAL FORUM ON MOBILE TECHNOLOGIES FOR SENIORS AND PERSONS WITH DISABILITIES

ATLANTA, GA -- The Global Initiative for Inclusive Information and Communication Technologies (G3ict) and E.J. Krause & Associates, Inc. (EJK) announced today a cooperation agreement to convene the first mobile industry event exclusively dedicated to accessibility and assistive applications and services for seniors and persons with disabilities. "M-Enabling 2011 – The Global Forum on Mobile Applications and Services for Seniors and Persons with Disabilities" will be held at the Marriott Wardman Park Hotel in Washington, D.C., December 5 and 6, 2011.

Designed to attract a global audience of mobile service providers, telecom regulators, disabled persons organizations, applications developers and accessibility experts, M-Enabling 2011 will also provide governments, community services, health and private sector information and communications professionals with innovative solutions to leverage mobile platforms to better serve seniors and persons with disabilities.

"Mobile devices processing power and networks bandwidth support many innovative solutions for greater accessibility and assistive applications and services for seniors and persons with disabilities. The versatility of handsets and operating systems, cloud-based applications and global economies of scale of the mobile industry all point towards a growing opportunity for developers to bring innovative life-enhancing solutions for hundreds of millions of seniors and persons with disabilities around the world," said Axel Leblois, Executive Director of G3ict.

While handset manufacturers and third party applications developers are already offering leading edge accessible and assistive applications and services, mobile service providers and their distributors are becoming new and vital participants in promoting and making those applications and services available to seniors and persons with disabilities around the world.

"Bringing the core mobile industry eco-system to adopt and promote accessible and assistive solutions and services for seniors and persons with disabilities is essential to their success," said Ned Krause, CEO of E.J. Krause & Associates. "We will contribute our many years of experience in the mobile industry to ensure that developers, service providers, handset manufacturers, assistive and accessible technology experts from all horizons can further expand their opportunities by interacting with a global audience of motivated decision makers. We are very pleased that G3ict decided to partner with our firm for this very significant opportunity to promote mobile solutions for seniors and persons with disabilities."

The first edition of M-Enabling will be organized in cooperation with international organizations of telecom regulators, mobile service providers and organizations of persons with disabilities. It is expected that the first event will attract decision makers participating in the mobile industry from around the world, as well as leading organizations promoting mobile applications and services for seniors and persons with disabilities.

About G3ict

G3ict – the Global Initiative for Inclusive Information and Communication Technologies – is an Advocacy Initiative of the Global Alliance for ICT and Development (www.g3ict.org). Its mission is to promote and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities covering digital accessibility and assistive technologies. Participating organizations include industry, the public sector and organizations representing persons with disabilities. G3ict relies on an international network of ICT accessibility experts to develop practical tools, evaluation methods and benchmarks for State Parties, Disabled Persons Organizations and corporations to develop programs in support of assistive technologies and e-accessibility. Since its inception in 2006, G3ict has organized or contributed to 79 awareness raising and capacity building programs for policy makers in cooperation with international organizations on all continents. G3ict co-produces with ITU – International Telecommunication Union – the e-Accessibility Policy Toolkit for Persons with Disabilities (www.e-accessibilitytoolkit.org) which is widely used around the world by policy makers involved in the implementation of the Convention on the Rights of Persons with Disabilities. G3ict is funded through voluntary contributions from corporations, disabled persons organizations and foundations. Its programs are hosted by international organizations, governments, universities and foundations around the world.

About E.J. Krause & Associates

Founded in 1984, E.J. Krause & Associates, Inc. (EJK) is one of the largest privately held conference and exhibition management companies in the world. With offices on three continents, EJK produces more than 80 events in 16 different industries. EJK's stellar reputation is based on its resolute commitment to excellence in service to its clients.

Since 1986, E.J. Krause and Associates has served the telecommunications industry by organizing the worldwide **EXPO COMM** series delivering professional audiences in size, scope and purchasing power, spanning multiple markets in a way that is unmatched by any other event. With more than 400,000 participants, the combined attendance of all of the **EXPO COMM** events provide immediate access to the world's leading carrier and mobile service providers as well as the corporate world of enterprise network managers and business users of mobile solutions.

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